

News Now Yorkshire

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Semantic Summary

News Now Yorkshire, run by a YouTuber named Michael, is a Yorkshire-based channel with over 100,000 YouTube subscribers and 102,000 Facebook followers that occupies the blurred boundary between citizen journalism and right-wing activist media. The channel covers protests, immigration enforcement, policing, and political events across Yorkshire with framing sympathetic to nationalist and anti-immigration causes, positioning itself as "independent media coverage on police incidents, arrests, protests, and misconduct." Profiled in the Sheffield Tribune's "The Dark Knights of Sheffield" investigation alongside Marti Blagborough, the channel was noted for sharing videos of "thoroughly uncomfortable encounters" involving auditing confrontations with police and security personnel — content that sits within the broader auditor phenomenon while maintaining a more polished, news-branded presentation. The channel's rapid growth from 37,000 subscribers at the time of the Sheffield Tribune profile to over 100,000 by mid-2026 reflects significant audience appetite for regional right-wing news alternatives. News Now Yorkshire's content aligns with Reform UK and far-right narratives on immigration, crime, and "two-tier policing," though the channel's news-style framing distinguishes it from the raw confrontational footage of auditors like DJ Audits or AY Audits. Its location in Yorkshire — historically a stronghold for the English Defence League, Britain First, and Tommy Robinson's network — places it within a region where right-wing protest media has deep roots and a receptive audience.

Platform: YouTube **Category:** UK far-right / Protester Media / Police Auditing **Status:** Active **Real Name:** Michael (surname unknown) **Subscribers:** 100,000+ **Location:** Yorkshire

Overview

News Now Yorkshire is a Yorkshire-based YouTube channel run by a YouTuber named **Michael**. The channel covers protests, immigration enforcement, policing, and political events, often with framing sympathetic to nationalist and anti-immigration causes. The channel describes itself as delivering "independent media coverage on police incidents, arrests, protests, and misconduct" and has amassed over **100,000 subscribers** and over 102,000 Facebook followers.

The channel operates in the space between citizen journalism and activist media, similar to other regional "news" channels that emerged in the 2020s to cover stories mainstream outlets neglect or

frame from a right-wing perspective.

Yorkshire has been a particular hotspot for this type of media, given the region's history with the English Defence League, Britain First, and Tommy Robinson's base of operations in Luton (though Robinson's network extends across the north of England).

Media Coverage

- **Sheffield Tribune** — Featured in "The Dark Knights of Sheffield" (by Dan Hayes), an investigation into UK auditing culture. The article described Michael as a YouTuber running a channel with 37,000 subscribers at the time of writing (the channel has since grown to over 100,000).
- The article noted that News Now Yorkshire had shared videos of "thoroughly uncomfortable encounters" involving auditing confrontations with police and security personnel.

Notable Content

- Coverage of protests and counter-protests across Yorkshire
- Immigration-related stories (asylum hotels, Channel crossings)
- Commentary aligned with Reform UK / far-right narratives
- Police auditing videos and encounters with security personnel
- Coverage of West Yorkshire Police interactions

Social Media Presence

- **Facebook:** @NewsNowYorkshire (102,932 likes, 20,080 talking about this as of June 2026)
- **Twitter/X:** @NewsNowYorks (1,093 tweets, 3,808 followers, following 283 — joined March 2022). Tagged as "Content Creator" in bio.
- **Instagram:** @newsnowyorkshire (Michael Yorkshire)

Controversies

- Channels in this space frequently face accusations of amplifying far-right talking points, filming vulnerable individuals (asylum seekers, counter-protesters), and operating without journalistic standards or editorial oversight
- Identified by Sheffield Tribune as part of the UK auditing culture phenomenon

- Rapid growth from 37,000 subscribers (at time of Sheffield Tribune article) to over 100,000 suggests significant audience expansion

Links

- YouTube: <https://www.youtube.com/@NewsNowYorkshire>
- Facebook: <https://www.facebook.com/NewsNowYorkshire/>
- Twitter: <https://twitter.com/NewsNowYorks>
- Instagram: <https://www.instagram.com/newsnowyorkshire/>

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