Entity: Turning Point USA (TPUSA)

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Basic Information

- **Type**: US nonprofit organisation (dual 501c3 + 501c4)
- **Status**: Active
- **HQ**: Phoenix, Arizona, USA
- **Founded**: 2012
- **Founder/President**: Charlie Kirk
- **Tax status**:
  - Turning Point USA — 501(c)(3) — EIN: 80-0835023
  - Turning Point Action — 501(c)(4) — EIN: 46-4331510
- **Website**: https://www.tpusa.com/
- **UK affiliate**: Turning Point UK (TPUK)

Role in Ecosystem

TPUSA is Charlie Kirk's college campus conservative organisation — the largest of its kind in the US. Its UK affiliate, Turning Point UK (TPUK), was launched around 2021-22 and has become a key node in UK campus-level far-right organising.

Critical finding from IRS Form 990 (2023): Schedule I (Grants and Other Assistance to Organizations, Governments and Individuals Outside the United States) shows **$0 in foreign grants**. This means TPUSA does NOT directly fund TPUK through its 501(c)(3) entity.

The relationship between TPUSA and TPUK is **brand/informal, not financial** — at least not through the 501(c)(3). This is important because:

1. TPUK uses TPUSA branding, messaging, and tactics
2. But the money must flow through another channel, if it flows at all

3. **Turning Point Action** (501c4, EIN 46-4331510) is the likely political funding vehicle — c4s have less restrictive grant reporting

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Turning Point USA (501c3, EIN 80-0835023)
  → $0 foreign grants (Schedule I, 2023 Form 990)
  → TPUK NOT funded via this entity

Turning Point Action (501c4, EIN 46-4331510)
  → Likely channel for any political funding to TPUK
  → c4 grant reporting less transparent
  → NEEDS: Pull 990 for this EIN and check Schedule I
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Money IN (Funding Received)

Date	From	Amount	Type	Confidence	Source
Ongoing	US conservative donors	$millions annually	Donations	CONFIRMED	IRS 990 filings
2023	Bernard Marcus (Home Depot co-founder)	Significant	Major donor	REPORTED	Media
2023	Various conservative foundations	Significant	Grants	CONFIRMED	990 filings

Money OUT (Funding Given)

Date	To	Amount	Type	Confidence	Source
2023	Foreign orgs (Schedule I)	**$0**	Foreign grants	CONFIRMED	IRS Form 990 Schedule I
Ongoing	US college campus chapters	Unknown	Operational	CONFIRMED	TPUSA website
Ongoing	Turning Point Action (c4 arm)	Unknown	Inter-org	REPORTED	Media

KEY: The $0 foreign grants figure definitively rules out TPUSA (501c3) as the direct funder of TPUK. Any financial relationship must go through:

1. Turning Point Action (501c4) — less transparent reporting
2. Direct individual donations from Kirk or TPUSA-affiliated individuals

3. In-kind support (branding, training, content) not classified as grants
4. TPUK being self-funded with only ideological alignment to TPUSA

Known Associations

Person/Org	Relationship	Evidence
Charlie Kirk	Founder/President	Public knowledge
Turning Point UK (TPUK)	UK affiliate (brand, not financial)	TPUK website, media
Turning Point Action (c4)	Political arm	IRS filings
Donald Trump	Close ally, speaker at events	Public knowledge
Student Action Summit	Annual conference	TPUSA
Candace Owens	Former employee	Media
College Republican groups	Partner orgs	Public

TPUK Connection — Deep Dive

What TPUK copies from TPUSA

- Campus organising model ("professor watchlist" equivalent)
- "Culture war" messaging framework
- Social media content strategy
- Debate/event formats
- Branding aesthetics

What needs investigating

1. **Turning Point Action 990** (EIN 46-4331510) — check Schedule I for UK grants
2. **Charlie Kirk personal donations** — has Kirk donated directly to TPUK or UK causes?
3. **Shared vendors/consultants** — do TPUSA and TPUK use the same digital/marketing firms?
4. **Speaker exchanges** — has Kirk appeared at TPUK events? Travel funded by whom?
5. **Content licensing** — does TPUK pay for TPUSA content/materials?
6. **Shared donors** — do US TPUSA donors also donate directly to TPUK?

Significance

1. **The $0 finding is significant**: Debunks assumption that TPUSA directly funds TPUK
2. **Brand franchising without money**: TPUK demonstrates how ideological alignment spreads without formal financial links
3. **The c4 gap**: Turning Point Action (501c4) remains unchecked — this is the most likely funding channel
4. **Campus radicalisation pipeline**: TPUSA's model exported to UK universities
5. **Kirk's UK network**: Charlie Kirk has spoken at UK events and has direct relationships with UK right-wing figures

Research Notes

Completed:

- ✅ TPUSA 501c3 EIN confirmed: 80-0835023
- ✅ 2023 Form 990 Schedule I checked: $0 foreign grants
- ✅ Turning Point Action EIN identified: 46-4331510

Still needed:

- Turning Point Action (c4) 990 — pull and check Schedule I
- TPUK UK Companies House filings — who are the directors, what's the funding?
- Charlie Kirk's personal UK connections and travel
- OpenDemocracy investigation of TPUSA/TPUK link — what did they find?
- TPUK donor list (if any disclosure exists)

Last Updated

- **Date**: 2026-06-14

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