

Entity: Patriotic Alternative (PA)

Entity: Patriotic Alternative (PA)

Semantic Summary

The UK's largest explicitly neo-Nazi organisation as of 2024-2025, founded in July 2019 and led by Mark Collett, former BNP publicity director, with key figures including Laura Towler and Kris Taylor. PA represents the "organised fascist" model — the hard core that mainstream right-populist movements distance themselves from — and is attempting to rebrand as a "white civil rights" organisation. Registered at Companies House as Patriotic Alternative Ltd (12759841), its first accounts show total net assets of just £15,610 and zero employees, meaning its public profile massively exceeds its actual resources. Hope not Hate reported a £14,500 crowdfunding campaign in 2024 to "support families" of convicted members; Stand Up To Racism claims Collett regularly collaborates with former KKK leader David Duke and seeks funding from US far-right organisations, and alleges links to National Action. Kenny Smith's Homeland Party split from PA in 2023.

Basic Information

- **Type:** Far-right political organisation
- **Status:** Active
- **Companies House:** 12759841 (Patriotic Alternative Ltd)
- **Founded:** July 2019
- **Leader:** Mark Collett
- **Key figures:** Mark Collett, Laura Towler, Kris Taylor
- **Ideology:** Explicitly neo-Nazi, white nationalist
- **Platforms:** Telegram, Bitchute, own website

Role in Ecosystem

Patriotic Alternative is the UK's largest explicitly neo-Nazi organisation as of 2024-2025. Led by Mark Collett (former BNP publicity director), PA represents the "organised fascist" model rather than the populist-right model of Reform UK.

PA is significant for funding research because:

1. It's explicitly fascist (not populist-right adjacent, but actual Nazis)
2. It has a Companies House registration (transparency opportunity)
3. It engages in fundraising activities (merch, donations)
4. Collett has historical BNP connections and US far-right ties
5. It represents the "hard core" that more mainstream right-populist movements distance themselves from

The group is attempting to rebrand as a "white civil rights" organisation, which may affect its funding strategies and public-facing activities.

Money IN (Funding Received)

Date	From	Amount	Type	Confidence	Source
2024	Crowdfunding campaign	£14,500	"Support families" of convicted members	CONFIRMED	Hope not Hate Oct 2024
Ongoing	Merchandise sales	Unknown	T-shirts, stickers, etc.	CONFIRMED	PA website/social media
Ongoing	Membership fees	Unknown	Member subscriptions	ALLEGED	Inference from organisational structure
Unknown	Private donations	Unknown	Direct donations	SPECULATIVE	Pattern-based inference
Historical	BNP legacy assets?	Unknown	Possible transfer	SPECULATIVE	Collett's BNP background

Narrative: PA's documented funding is limited compared to electoral parties. The £14,500 crowdfunding in 2024 is the most concrete recent figure. The group likely relies on:

- Merchandise sales (visible on their platforms)
- Membership fees (if they have formal membership)
- Small donations from supporters
- Possible legacy assets from BNP era

Key finding: Hope not Hate reported PA raised £14,500 to "support families" of convicted members - this suggests the group is providing financial support to members facing legal consequences, similar to how other far-right groups crowdfund legal fees.

Money OUT (Funding Given)

Date	To	Amount	Type	Confidence	Source
------	----	--------	------	------------	--------

2024	Members' families	£14,500	Support payments	CONFIRMED	Hope not Hate
Ongoing	Operations	Unknown	Organising costs	SPECULATIVE	Inference
Unknown	Legal fees (members)	Unknown	Legal support	SPECULATIVE	Pattern from other groups

Narrative: PA spends on organisational operations and supporting members facing legal consequences. The £14,500 "family support" fund suggests members are being convicted of crimes (likely related to far-right activity).

Companies / Entities Controlled

Company Name	Number	Role	Status	Notes
Patriotic Alternative Ltd	12759841	Organisation vehicle	Active	Companies House registration

Action needed: Full Companies House search for:

- Company 12759841 filing history (annual accounts, director changes)
- Who are the directors/PSCs?
- What's the declared business activity?
- Any other companies at the same address?

Known Associations

Person/Org	Relationship	Evidence
Mark Collett	Leader/founder	Public knowledge
BNP (historical)	Collett's former party	Public knowledge
National Action	Alleged links	Stand Up To Racism
David Duke (US KKK)	Collett collaborates	Stand Up To Racism
US far-right organisations	Seeking funding	Stand Up To Racism

Key detail: Stand Up To Racism claims Collett "regularly collaborates with former Klu Klux Klan leader David Duke and wants to secure funding from far-right organisations in the United States."

US connection: This is a potential international funding vector - PA seeking US far-right money. Needs investigation.

Legal History

Date	Case/Action	Outcome	Source
Ongoing	Member convictions	Various	Implied by £14,500 support fund
Unknown	Possible Electoral Commission queries	Unknown	FOI reference

Note: An Electoral Commission FOI (156-23) referenced Patriotic Alternative in December 2023, suggesting the Commission has fielded queries about the group.

Media Coverage

Date	Outlet	Headline	Key Claims	URL
2024-10-09	Hope not Hate	"Patriotic Alternative: Flagging Fascist Group Finds New Funding Stream"	£14,500 raised for members' families, rebranding as "white civil rights" group	https://hopenothate.org.uk/2024/10/09/patriotic-alternative-flagging-fascist-group-finds-new-funding-stream/
2025-08	Searchlight Magazine	"Top nazi's death is blow to Patriotic Alternative"	IT/financial schemes, BNP legacy, membership databases	https://searchlightmagazine.com/2025/08/top-nazis-death-is-blow-to-patriotic-alternative/
2023-02	Stand Up To Racism	"Don't be fooled by fascist Patriotic Alternative"	David Duke collaboration, US funding attempts, National Action links	https://www.standup toracism.org.uk/wp-content2015/uploads/2023/02/A4-BW-SUtR-Dont-be-fooled-by-patriotic-alternative.pdf

Company Accounts — Extracted from Companies House Filing (22 July 2020 – 31 July 2024)

Filed: 25 April 2025, signed by Mark Collett (Director) **Company type:** Micro-entity

Balance Sheet (31 July 2024)

Item	2024	2023
Fixed Assets	£210	-
Current Assets	£15,400	-
Net current assets	£15,400	-
Total net assets	£15,610	-
Reserves	£15,610	-

Key Details

- **Employees:** 0 (both years)
- **Audit:** Exempt under section 477 Companies Act 2006 (small company)
- **Accounts:** Prepared under micro-entity provisions
- **Signed:** Mark Collett, Director, 25 April 2025

Key Findings

- **Tiny organisation** — £15,610 total net assets after 4 years
- **Zero employees** — all volunteer-run
- **No prior year comparison** — first filing, suggesting minimal activity before
- **Current assets of £15,400** likely cash in bank
- **Fixed assets of £210** — minimal equipment
- **Their public profile massively exceeds their actual resources**

Tags

- bnp
- david-duke
- donor
- far-right
- homeland-party
- kenny-smith
- mark-collett
- nationalist
- organisation
- patriotic-alternative
- telegram
- white-nationalist

Research Notes

Key questions:

- **Companies House:** What does company 12759841 actually declare as its business? Who are the directors? What do the accounts show?
- **£14,500 crowdfunding:** Where was this hosted? Who donated? What was the platform?
- **Merchandise revenue:** How much do they make from merch sales? Where is the store hosted? Who processes payments?
- **US funding attempts:** Has Collett succeeded in securing US far-right funding? Which US groups?
- **BNP legacy:** Did any BNP assets/funds transfer to PA when Collett founded it?
- **Membership:** How many members? Do they pay fees? What's the total membership income?
- **IT infrastructure:** Searchlight mentions "dodgy financial schemes" and membership databases - who runs their tech?

Leads to follow:

- Companies House full analysis of company 12759841 (accounts, directors, PSC, address)
- Search for the £14,500 crowdfunding campaign (platform, date, donor info if available)
- Check US far-right groups for any documented funding of PA
- Investigate merchandise operation (platform, revenue estimates)
- BNP financial history and any asset transfers
- Electoral Commission FOI 156-23 (what was the query and response?)

Red flags:

- Explicitly neo-Nazi organisation with Companies House registration
- Attempting to rebrand as "white civil rights" group (may affect funding strategies)
- US far-right connections (David Duke, seeking US funding)
- Crowdfunding to support convicted members (suggests criminal activity)
- BNP legacy connections (historical far-right funding networks)

Significance: PA represents the explicitly fascist end of the spectrum. Understanding its funding reveals:

1. How neo-Nazi groups sustain themselves financially
2. International connections (US far-right)
3. Crowdfunding as a funding model for extremist groups
4. BNP legacy networks
5. The gap between registered company status and actual extremist activity

Last Updated

- **Date:** 2026-06-14
 - **Researcher:** Initial data collection session
 - **Next actions:**
 - Companies House full search and analysis (company 12759841)
 - £14,500 crowdfunding campaign investigation
 - US far-right funding connections
 - Merchandise operation analysis
 - BNP legacy asset investigation
 - Electoral Commission FOI follow-up
-

Revision #2

Created 2026-08-21 11:57:21 UTC by Admin

Updated 2026-08-21 12:18:17 UTC by Admin