

Entity: James Costello (James Mac)

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Semantic Summary

British neo-nazi activist from Kirkby, Merseyside, known as James Mac — a Patriotic Alternative activist revealed by HOPE not Hate to be a "Reverend" in the Creativity Movement, a white supremacist cult (formerly the World Church of the Creator) that calls for "Racial Holy War" (RAHOWA) and holds that Judaism must be destroyed. Previously associated with National Action, the banned neo-nazi terrorist group, whose demonstrations he attended, Costello represents the genocidal neo-nazi fringe operating within Patriotic Alternative — his presence demonstrating the overlap between PA's "mainstream" white nationalist presentation and explicitly genocidal cults. He was observed at the Erskine anti-asylum protest in Scotland alongside other PA activists, and his documented network includes PA leader Mark Collett. Active on X/Twitter and Telegram.

Basic Information

- **Type:** Person / Neo-Nazi / White supremacist cult member
- **Status:** Active
- **Known aliases:** James Mac, "Reverend" (within Creativity Movement)
- **Background:** Patriotic Alternative activist; "Reverend" in the Creativity Movement — a white supremacist cult that calls for "Racial Holy War" and claims Judaism must be destroyed
- **Location:** Kirkby, Merseyside
- **Platforms:** X/Twitter, Telegram

Role in Ecosystem

James Costello, known as James Mac, is a Patriotic Alternative activist who was revealed by HOPE not Hate to be a "Reverend" in the Creativity Movement — a white supremacist cult that calls for a "Racial Holy War" (RAHOWA) and believes Judaism must be destroyed. The Creativity Movement (formerly the World Church of the Creator) is a neo-nazi religious organisation that promotes a theology of white supremacy and antisemitism.

Costello was previously associated with National Action, the banned neo-nazi terrorist group, and has attended its demonstrations. His presence within Patriotic Alternative — a group that presents itself as a "mainstream" white nationalist political organisation — demonstrates the overlap between PA and explicitly genocidal neo-nazi cults.

He was also observed attending the Erskine protest in Scotland alongside other Patriotic Alternative activists, demonstrating the group's involvement in anti-asylum protest activity.

Known Associations

Person/Org	Relationship	Evidence
Patriotic Alternative	Activist and member	HOPE not Hate, The Ferret
Creativity Movement	"Reverend" in this white supremacist cult	HOPE not Hate
National Action	Former associate; attended demonstrations	The Ferret
Mark Collett	PA leader; overlapping networks	Media

Tags

- activist
- anti-immigration
- far-right
- james-costello
- mark-collett
- national-action
- nationalist
- north-west
- patriotic-alternative
- person
- telegram
- twitter
- white-nationalist

Notes

- Also known as "James Mac"
 - "Reverend" in the Creativity Movement (formerly World Church of the Creator) — a neo-nazi religious organisation
 - Creativity Movement calls for "Racial Holy War" (RAHOWA) and destruction of Judaism
 - Previously associated with National Action (banned terrorist group)
 - Attended Erskine protest in Scotland alongside PA activists
 - Represents the genocidal neo-nazi fringe operating within Patriotic Alternative
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