

Entity: Homeland Party

Entity: Homeland Party

Semantic Summary

Fascist, white nationalist political party founded in April 2023 by Kenny Smith — a former Patriotic Alternative organiser and ex-BNP administrator — after he split from Mark Collett's Patriotic Alternative, taking most of PA's Scottish branch and much of the West Midlands. Briefly the largest fascist organisation in Britain at around 1,400 members, it was distinguished by Smith's "sensible nationalism" strategy: careful branding, euphemistic language, and an electoral "ladder strategy" borrowed from BNP and NF playbooks. It built genuine international links, with Smith attending European remigration summits and a Homeland delegation touring the Bundestag with AfD MPs. By mid-2026 it is in terminal collapse — Smith absent from social media since March, recruitment halted, no summer camp, a shambolic conference, and replacement by Restore Britain at the May 2026 Remigration Summit in Porto — with most activists migrated to Restore Britain, though it remains registered with the Electoral Commission.

Basic Information

- **Type:** Registered political party (fascist / far-right)
- **Status:** Effectively moribund (terminal decline as of mid-2026)
- **Founded:** April 2023
- **Founder/Leader:** Kenny Smith
- **Other key figures:** Jerome O'Reilly (treasurer), Robert Baggs, Pete North, Ant Burrows, Dave Gardner
- **Location:** UK-wide (Scotland branch was most active)
- **Ideology:** "Sensible nationalism", white nationalism, Euroscepticism, anti-immigration, remigration
- **Membership:** ~1,400 at peak (early 2025); estimated ~500 by mid-2026

Role in Ecosystem

The Homeland Party was founded in April 2023 by Kenny Smith after he broke from Mark Collett's Patriotic Alternative, taking most of PA's Scottish branch and much of the West Midlands with him.

For a brief period it was the largest fascist organisation in Britain, eclipsing its parent organisation.

What distinguished Homeland from competitors was Smith's strategy of "sensible nationalism": careful branding, euphemistic language, and a focus on contesting elections through the "ladder strategy" borrowed from BNP and NF playbooks. The party made genuine inroads internationally, with Smith attending European remigration summits and Homeland delegations touring the Bundestag with AfD MPs.

By mid-2026, the party is in terminal collapse. Kenny Smith has been absent from social media since March, the party's Telegram channel stopped recruiting in April, no summer camp was held, the annual conference was a shambles, and the party was absent from the May 2026 Remigration Summit in Porto — replaced by Restore Britain. Most of its activist base has migrated to Restore Britain or other formations.

Known Associations

Person/Org	Relationship	Evidence
Kenny Smith	Founder and chairman	Searchlight
Patriotic Alternative	Parent organisation; Homeland split from PA	Searchlight
Restore Britain	Successor organisation; most Homeland activists migrated there	Searchlight
AfD (Germany)	International ally; Homeland delegation toured Bundestag	Searchlight
Remigration Summit	International far-right conferences Homeland attended	Searchlight

Tags

- afd
- anti-immigration
- brexit
- far-right
- homeland-party
- kenny-smith
- mark-collett
- nationalist
- organisation
- patriotic-alternative
- restore-britain

- scotland
- white-nationalist

Notes

- Founded April 2023 by Kenny Smith, former PA organiser and ex-BNP administrator
- Peak membership ~1,400 (largest fascist organisation in Britain at the time)
- Strategy of "sensible nationalism" — careful branding and euphemistic language
- Heavy recruitment from PA's Scottish branch
- By mid-2026 in terminal decline: social media silent, no events, members leaving
- Most members have migrated to Restore Britain
- Remains registered with Electoral Commission but effectively moribund

Revision #2

Created 2026-08-21 11:57:04 UTC by Admin

Updated 2026-08-21 12:18:14 UTC by Admin