

Ellie Hodges

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Semantic Summary

Ellie Hodges is a political journalist and commentator, regular on GB News (breakfast show presenter) and TalkTV, and contributor to the New Culture Forum. She operates her own YouTube channel, Substack publication, and has built a significant social media following (24.1K on X, 11K on Instagram) since joining X in January 2023. Her reporting and commentary focus on Reform UK, education politics (particularly the National Education Union), free speech on campus, and cultural/patriotic themes framed through a centre-right lens. She gained attention for securing and publishing the 2026 NEU conference agenda showing the union's opposition to Reform UK, and for her reporting on Reform UK student societies facing death threats at Sussex University. She has interviewed and shadowed Nigel Farage on the campaign trail, covered Reform UK rallies (Robert Jenrick), and produced content across both traditional broadcast and digital platforms. Her output blends original reporting (campus interviews, leaked documents, vox-pops) with on-air commentary, positioning her as a younger generation media voice aligned with the Reform-adjacent commentariat — comparable in profile to Nick Tenconi but with a stronger broadcast presence.

Basic Information

- **Type:** Person / Political journalist & commentator
- **Status:** Active
- **Real name:** Ellie Hodges
- **Role:** Political commentator, GB News presenter, YouTuber, Substack writer
- **Platforms:** X (@elliehodges62), Instagram (@elliehodgesx_), YouTube (@Elliehodgesx), Substack (elliehodges1.substack.com), Facebook
- **Location:** London, England
- **Joined X:** January 2023

Metrics

- **X/Twitter:** 24.1K followers, 1,645 following, 2,367+ posts
- **Instagram:** 11K followers, 1,539 following, 141 posts
- **YouTube:** Active channel (@Elliehodgesx) with original reporting content
- **Facebook:** 723 likes
- **Email:** elliehodges.media@gmail.com

Media Appearances

- **GB News** — Breakfast show presenter (regular slot, including weekend papers review segments with Stephen and Paul)
- **TalkTV** — Regular on-air contributor (appeared with Alex Phillips discussing royal family/younger generation gap)
- **New Culture Forum** — Contributor
- **The Mike Graham Show (GB News)** — Repeated guest, discussed education/union issues, student death threats, national optimism

Coverage & Content Themes

Education / NEU

- Secured and published the 2026 National Education Union conference agenda showing the union would "Reaffirm opposition to all forms of racism, fascism and far-right extremism, including the divisive politics promoted by Reform UK" and commit to "throwing its full weight behind stopping a Reform UK government"
- Reported on Loughborough University teaching gender ideology post-Supreme Court ruling
- Covers free speech on campus, student political societies, "woke ideology" in universities

Reform UK

- Followed Nigel Farage on campaign trail across Essex (April 2026)
- Covered Reform UK rallies including Robert Jenrick appearances
- Interviewed Reform UK's youngest chairman Joe Boam
- Reported on Zahawi's defection to Reform UK
- Covered Reform UK student society death threats at Sussex University

Cultural / Patriotic Themes

- "Case for Optimism about Britain" — argues media/social media distort reality about UK

- Local British culture (e.g., "One Man, One Pub, One Newspaper, One Pint" on village pub life)
- Anti-antisemitism content (We Said 'Never Again' — And Yet Here We Are)
- Anti-immigration rhetoric (shared content from Orla Minihane on women's rights and migrant men)

Broadcast Style

- Regular on GB News breakfast (06:45 slot) — papers review, political commentary
- Talks over still image backgrounds with cityscape/sunrise visuals
- Wears professional attire (pink/red tops, gold Vivienne Westwood necklace)
- Does field reporting/vox pops in addition to studio work

Content Samples

Date	Platform	Title / Topic	Engagement
2026-03-30	X	Leaked NEU 2026 conference agenda (breaking)	High — widely shared
2026-04-02	YouTube (Mike Graham Show)	"Ellie Hodges EXPOSES What Teachers Are REALLY Telling Kids"	7.5K views, 372 likes
2026-02-10	YouTube (own)	"Lee Anderson: Britain is broken"	1.1K views
2026-05-07	YouTube (Together)	"ELECTION DAY: Ellie Hodges asking people who they're voting for"	676 views
2026-01-27	YouTube (Mike Graham Show)	Reform UK student death threats	1.6K views
2026-04-18	YouTube (own)	"Farage: No One Else Will Do This" — Farage campaign trail	3.2K views
2026-02-20	TalkTV	"Generational Gap" — Royal family with Alex Phillips	3.5K views
2025-10-06	Substack	"We Said Never Again — And Yet Here We Are"	7 recommends

Known Associations

- **GB News** — Regular employer/broadcast platform (alongside Mike Graham, Stephen, Paul)
- **TalkTV** — Regular broadcast platform
- **New Culture Forum** — Contributor
- **Nigel Farage** — Interviewed/shadowed on campaign trail
- **Joe Boam** — Interviewed (Reform UK youngest chairman)
- **Alex Phillips** — Guest appearance on TalkTV
- **Lee Anderson** — Featured in own YouTube content
- **Orla Minihane** — Shared/promoted content
- **Charlie Downes** — Named in cross-network connections on X (fellow right-wing figures)

Tier

- Tier 5 — Political commentator / content creator: broadcast presence on GB News/TalkTV but limited independent reach or organisational role
- broadcaster
- commentator
- conservative
- education
- free-speech
- gb-news
- instagram
- journalist
- london
- person
- reform-uk
- talktv
- twitter
- youtube

Notes

- Joined X in January 2023 — relatively rapid growth to 24.1K followers suggests effective content strategy and broadcast exposure driving audience
- Has a Buy Me a Coffee page (buymeacoffee.com/ellielouisi) — monetising independent audience
- Active across 4+ platforms (X, YouTube, Instagram, Substack) plus broadcast TV — multi-platform media operator
- Her Substack covers longer-form analysis pieces alongside her breaking news reporting
- UK politics — London-based