Alex Yerbury (Alek Yerbury)

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Semantic Summary

Alex (Alek) Yerbury is the founder and leader of the National Rebirth Party (NRP), a neo-Nazi micro-party and former member of the neo-Nazi group Patriotic Alternative. He leads a small band of Hitlerite followers and operates as a content creator alongside his political leadership. Yerbury is extensively documented by Searchlight Magazine, which has published 13+ articles on his activities, describing him as a "Hitlerite" whose worldview is built on "corrupted and selective reading of history" serving a white supremacist narrative. He has engaged in a long-running feud with Patriotic Alternative leader Mark Collett, culminating in a "Bungle in the Rumble" public confrontation. His NRP meetings have been repeatedly disrupted by anti-fascists — in Manchester (May 2026) he was cornered in a Costa Coffee and forced to flee with police protection after anti-fascists turned his regional meeting into what Searchlight called a "humiliating debacle." He was also thrown out of a Leeds theatre venue which refused to host his NRP meeting. Yerbury is networked within the far-right ecosystem — NRP activists have clashed with Britain First, White Vanguard (Kai Cunningham), and Aryan Front, and he has been accused of running a sting operation against Rupert Lowe's Restore Britain by emailing Great Yarmouth First pretending to be an Israeli investor. He operates in the same ideological space as Mark Collett (Patriotic Alternative) though the two are bitter rivals.

Platform: YouTube, X (Twitter), Rumble, Telegram **Category:** Far-right / Neo-Nazi / Political party leader / Content creator **Status:** Active **Real Name:** Alex (Alek) Yerbury **Age:** Unknown **Location:** UK (Leeds/Manchester area, also spotted in Northern Ireland) **Party:** National Rebirth Party (founder and leader) **Followers/Subs:** Unknown — micro-party with fewer than 200 members (Searchlight, Nov 2025)

Overview

Alex Yerbury is the founder and führer of the National Rebirth Party (NRP), described by Searchlight Magazine as "an ardent Hitlerite" leading "a small band of neo-nazi fellow travellers." He was formerly a member of Patriotic Alternative, the neo-Nazi group led by Mark Collett, before splitting to form his own micro-party. Yerbury is unique among the Tier 5 figures in that he is a formal political party leader as well as a content creator — his output combines party propaganda, ideological speeches, and attacks on rival far-right figures.

Searchlight Magazine has documented Yerbury extensively, with at least 13 articles covering his activities. Their coverage paints him as a figure whose "fascism is not just foolish and ahistorical; it is a deliberate and dangerous perversion of the very history it claims to champion."

Channel/Platform

- **YouTube:** Channels associated with NRP content
- **X/Twitter:** @AlexYerbury (or similar handles)
- **Rumble:** Participated in the "Bungle in the Rumble" debate with Mark Collett
- **Telegram:** NRP organising and propaganda
- **Party website:** National Rebirth Party presence online
- NRP produces policy papers, branch newsletters, and ideological content

Content Style

- Long-form ideological essays and epistles praising NRP branches for leafletting and canvassing
- Rants against rival far-right figures (especially Mark Collett and Patriotic Alternative)
- Historical revisionism — invokes a fantasy version of British history built on "blood struggle" and "generational blood"
- Stated ideology: white supremacist, Hitlerite — channels "the ghost of Hitler, not Mosley"
- Claims there is no difference between left and right — all part of "one entity" — a narrative of "universal doom" essential for fascist recruitment
- Anti-Reform UK — annoyed by Reform's relative success as a "600-pound gorilla" overshadowing his "insignificant operation"
- Describes "British" values as having no room for "victimhood" — a philosophy of exclusion, force, and top-down control

Controversies

NRP Meeting Disrupted — Manchester (May 2026)

Searchlight reported that Yerbury's Manchester regional meeting was turned into a "humiliating debacle" when anti-fascists confronted him. He was "cornered and corralled inside a Costa Coffee, chased back to his car, and forced to rely on police protection having called off the planned gathering." Holocaust denier Peter Rushton, deputy editor of nazi magazine *Heritage and Destiny*, was the star speaker. Yerbury omitted the incident entirely from his subsequent posts about "successful" NRP weekend activities — a "big lie of omission."

Leeds Theatre Eviction

The NRP was thrown out of a Leeds theatre venue which refused to host their meeting (Searchlight: "National Rebirth Party exits stage right as theatre throws them out").

Feud with Mark Collett / Patriotic Alternative

Yerbury and Collett have a long-running public feud. Key incidents:

- **"Yerbury outflanks Patriotic Alternative boss Collett and sets public showdown"** — Yerbury challenged Collett publicly
- **"Bungle in the Rumble"** — Yerbury and Collett traded blows in a Rumble debate described by Searchlight as a "fash fight"
- **"Collett-Yerbury feud gets personal"** — Escalation into personal attacks

Sting Operation Against Restore Britain

X/Twitter users accused Yerbury of impersonating an Israeli investor in an email to Great Yarmouth First, attempting to gauge Rupert Lowe's (Restore Britain) support of Jews and Israel. Critics called this a "bursting dam moment" that should have exposed Restore Britain.

Northern Ireland Meeting with UVF (June 2026)

Well-placed sources reported on X that Yerbury was spotted in Northern Ireland and held "a high level meeting with the senior command of the UVF with the aim of forming an Ulster white Defence League." The claim that some UVF brigadiers raised concerns was reported alongside the claim Yerbury responded in an "unspecified" manner.

Internal Far-Right Hostility

NRP activists and Yerbury have clashed with multiple far-right factions:

- Britain First (Paul Golding) — denounced as "race traitors," "Zionist civ-nats," and "shills"
- White Vanguard (Kai Cunningham) — NRP has feuded with WV at protests
- Aryan Front — Searchlight documented NRP/Aryan Front activists denouncing Britain First

Accusations of Cowardice

X/Twitter critics regularly mock Yerbury for being "the political party leader who won't stand in a prominent by-election where he lives because there is no point."

Timeline

Date	Event
Pre-2025	Former member of Patriotic Alternative (Mark Collett's neo-Nazi group)
Nov 2025	NRP multi-branch meeting in Birmingham hotel — Searchlight publishes "The blood and folly of Alek Yerbury"
2025	NRP meeting in Leeds — theatre throws them out
2025–2026	Ongoing feud with Mark Collett — "Bungle in the Rumble," public showdown, personal attacks
Feb 2026	NRP activists documented at Crewe protest clashing with White Vanguard, Aryan Front, Britain First
May 2026	Manchester NRP meeting disrupted — Yerbury cornered in Costa Coffee, flees with police protection
Jun 2026	Alleged meeting with UVF in Northern Ireland to form "Ulster white Defence League"
Jun 2026	Searchlight publishes "The 'big lie' of omission" documenting Yerbury's Manchester debacle

Known Associations

Auto-generated from cross-references in this archive.

- **Mark Collett** — 27 mentions · tagged
- **Patriotic Alternative** — 27 mentions · tagged
- **National Rebirth Party** — 22 mentions · tagged
- **Kai Cunningham** — 9 mentions · tagged
- **Rupert Lowe** — 6 mentions · tagged
- **Harry Jackson** — 6 mentions · tagged
- **Paul Golding** — 3 mentions · tagged
- **Reform UK** — 3 mentions · tagged
- **Chris Mitchell** — 1 mention
- **Dion Wragg** — 1 mention

Tags

- alex-yerbury
- britain-first
- channel

- commentator
- content-creator
- far-right
- kai-cunningham
- mark-collett
- national-rebirth-party
- nationalist
- patriotic-alternative
- paul-golding
- person
- politician
- reform-uk
- restore-britain
- rumble
- rupert-lowe
- telegram
- twitter
- white-nationalist
- youtube

Sources

- Searchlight Magazine: "The 'big lie' of omission – Alek Yerbury rewrites his weekend debacle" (13 May 2026)
- Searchlight Magazine: "The blood and folly of Alek Yerbury" (20 November 2025)
- Searchlight Magazine: "Bungle in the Rumble: Mark Collett and Alek Yerbury trade blows in fash fight"
- Searchlight Magazine: "The Authoritarian Personality 2.0 – The trials and tribulations of Alek Yerbury"
- Searchlight Magazine: "Size isn't everything as fuhrer Yerbury's micro-party meets in Leeds"
- Searchlight Magazine: "Collett-Yerbury feud gets personal"
- Searchlight Magazine: "Yerbury outflanks Patriotic Alternative boss Collett and sets public showdown"
- Searchlight Magazine: "National Rebirth Party exits stage right as theatre throws them out"
- Searchlight Magazine: "Shirts off, masks off, gloves off: neo-nazis spark war on the far right" (29 June 2026)
- X/Twitter: Multiple threads on Yerbury's activities, UVF meeting claims, Restore Britain sting allegations

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